

**Subject:** Don't Come to Vegas Without Bringing Protection  
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## Don't Come to Vegas Without Bringing Protection

Heading to Las Vegas for CES? Everyone knows that Vegas can be a fun yet seedy place. Don't travel to Vegas unless you're prepared! [ActiveTrak](#) wants to make sure you're safe and protected from what lurks around Sin City.

Last fall at CTIA, a reporter friend of ours traveled to San Francisco, and shortly after arriving had his backpack stolen, losing his laptop and several smartphones he was going to review. None of these devices were protected, and were lost forever. With GadgetTrak installed on your device, you can easily track and locate devices that are lost or stolen, and give police the information necessary to catch thieves and recover your smartphone or laptop.

We would like you to avoid the pitfalls of traveling without protection. We are extending free use of GadgetTrak apps for all media and analysts traveling to CES. Simply click <http://www.gadgettrak.com/ces/> and sign up for a free month of GadgetTrak for your Android and BlackBerry smartphones. If you have an iPhone, you can download a full license of the new GadgetTrak for iPhone at <http://www.gadgettrak.com/products/iphone/>, or directly from iTunes.

If you would like to protect your Windows or Mac laptops, please contact our PR team at [activetrak@mobiilitypr.com](mailto:activetrak@mobiilitypr.com) and we'll send you a one-time use link for GadgetTrak for laptops.

**We will also have important news at CES regarding GadgetTrak.** If you're interested in learning more about our news or our software, we have the following resources available for CES:

- A table at [Showstoppers](#)
- Presence in two booths: [4435 and 1035N](#)
- Press availability of ActiveTrak Executives:
  - CEO Ken Westin
  - COO Mark Garrison
  - Product Marketing Director Ian Schray
- Online press kit at <http://activetrak.mobiilitypr.com>

To request additional information or arrange interviews, please contact our onsite support at CES:

- John Sidline, +1-503-989-5474 (mobile phone, can receive text messages)
- Melissa Burns, +1-208-850-5939 (mobile phone, can receive text messages)
- Send email to [activetrak@mobiilitypr.com](mailto:activetrak@mobiilitypr.com) to reach the entire ActiveTrak PR team.



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